

AGENDA FOR CC VIETNAM LAUNCH & WORKSHOP

1:00 - 5:30PM on May 7, 2010

Venue: 2nd floor, Melia Hotel, 44B, Ly Thuong Kiet street, Hanoi

Workshop Theme: *CC and CCL Vietnam: Their Roles and Benefits in Promoting Learning and Sharing Knowledge and Creative Works*

Time	Description	Notes
1:00 – 1:30	Guests Registration by <i>VEF, MoET, D&N International staff</i>	Slideshow of CC jurisdictions across the world
1:30 – 2:15	Opening Speeches <ul style="list-style-type: none"> - Introduction to copyright & CC and CC Licence Vietnam overview, <i>Michelle Thorne, International Project Manager at Creative Commons and Carolina Botero, Project Lead Creative Commons Colombia</i> - VEF's roles in the porting process of CCL Vietnam, <i>Dr. Lynne McNamara, VEF Executive Director</i> - Creative Commons (CC): A useful and helpful tool for researchers, professors, lecturers, universities and institutions, <i>Representative, Ministry of Education and Training</i> - Using CC for worldwide knowledge sharing in the academia, <i>Mary Lou Forward, Executive Director of OCWC</i> - Justification for the porting process, legal advice; Rights, benefits of users, <i>Mr. Dang Viet Cuong, Deputy Managing Partner., D&N International</i> 	MC: Mr. Long Nguyen, D&N International
2:15 – 2:20	Formal announcement to launch CCL Vietnam (CC, VEF, MoET, D&N International) to officially kick out the CCL Vietnam	
2:20 – 3:00	Presentations on sharing experience, thoughts and tips for attracting and promoting community's interests in and use of CCL Vietnam <ul style="list-style-type: none"> - Creative Commons: New Approach to Change Perception on Copyright, <i>Nguyen Vo Hung Minh, Senior Quality Engineer - Conforama Southeast Asia and Indian-subcontinent</i> - Saigon Group Building CC Community in Vietnam, <i>CC Saigon Salon's representative</i> <ul style="list-style-type: none"> - Common and typical questions of CCL Vietnam users (legal perspective)<i>CC and Mr. Dang Viet Cuong, Deputy Managing Partner, D&N International Representatives</i> <i>Creative Commons in Artistic Communities and Business</i> <ul style="list-style-type: none"> - Chiaki Hayashi Asian Projects Coordinator 	
5:30-5:45	Closing Remarks <ul style="list-style-type: none"> - CC - New CC Project Lead 	

